

# PRIVACY POLICY

Last updated: 06/21/2025

Friesen Built Solutions Ltd. (“we”, “us”, or “our”) respects your privacy and is committed to protecting your personal information in accordance with applicable Canadian privacy laws, including the Personal Information Protection and Electronic Documents Act (PIPEDA).

This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website [www.friesenbuilt.ca](http://www.friesenbuilt.ca) (the “Site”) or interact with us.

## 1. Information We Collect:

We may collect the following types of personal information:

- **Contact Information:** such as your name, email address, phone number, or mailing address when you contact us, request a quote, or sign up for our services.
- **Order & Transaction Information:** if you make a purchase, we may collect billing and shipping information.
- **Usage Information:** such as your IP address, browser type, device information, and pages you visit on our Site.
- **Cookies & Tracking Technologies:** we may use cookies and similar tools to improve your browsing experience and analyze Site performance.

## 2. How We Use Your Information

We may use your information to:

- Provide and deliver our products and services.
- Respond to your inquiries or customer service requests.
- Process payments and fulfill orders.
- Send you updates, promotions, or newsletters (you can opt out at any time).
- Improve our website, services, and marketing efforts.
- Comply with legal requirements.

## 3. How We Share Your Information

We do not sell your personal information. We may share your information with:

- **Trusted third-party service providers:** such as payment processors, shipping companies, or IT support, only to the extent necessary to provide our services.
- **Legal obligations:** if required by law, court order, or government request.
- **Business transfers:** if we merge with or are acquired by another company, your information may be transferred as part of that transaction.

## 4. How We Protect Your Information

We take reasonable administrative, technical, and physical measures to protect your personal information from unauthorized access, loss, misuse, or alteration.

## **5. Your Choices - Access & Correction**

You can request access to or correction of your personal information by contacting us.

- **Opt-Out:** You may unsubscribe from our marketing emails at any time by using the unsubscribe link or contacting us directly.

- **Cookies:** Most web browsers automatically accept cookies, but you can change your browser settings to decline them if you prefer.

## **6. Third-Party Links**

Our Site may contain links to other websites. We are not responsible for the privacy practices or content of third-party sites.

## **7. Children's Privacy**

We do not knowingly collect personal information from children under the age of 13. If we learn we have collected such information, we will delete it promptly.

## **8. Changes to This Policy**

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated "Last updated" date.

## **9. Contact Us**

If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us:

Friesen Built Solutions Ltd.

Email: [admin@friesenbuilt.ca](mailto:admin@friesenbuilt.ca)

Phone: (204) 388-6150

Mailing Address: Box 329 | PR-311 New Bothwell, MB R0A 1C0

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